



SanTan Softball Little League
PO Box 50292
Mesa, Arizona 85208
www.santansoftball.com

2010 Sponsor Program

Dear Parents and Players,

We would like to take a moment welcome and invite you to the Spring 2010 Santan Softball Season.

Santan Softball Little League has gone through some great new changes in the past couple of months and we would like to share them with you.

2010 Mission Statement:

To offer a great softball program to young ladies in the community that will help develop their skills in softball and in life. To teach them or improve their softball skills at batting, fielding and throwing. To improve their life skills improving their confidence in themselves, showing them how to work in a team environment, improve their communication skills, teaching fair play and ethics and how to become leaders in the community.

BOARD MEMBERS:

Santan Softball has gone received new board members this year who have been working very hard to provide the best possible experience for you and the young ladies in the league. Some of the positions that have been changes are as follows:

New President: Bill O'Brien

New Vice President: Lisa Gonzales

Secretary: Lisa Williams

Co-Treasurers: Bill O'Brien & Lisa Gonzales

Player Agent & Safety Coordinator: Jen Brodrick

Umpire Coordinator: JP Robles

Major & Minor Director: Steve Appel

Equipment Director: Ruben Gonzales

Team Parent Coordinator: Lisa Bristol

There are many positions still available for anyone who would like to volunteer and we would love to have your help.

REGISTRATION FEES:

The Board has set the fees for the 2010 season as follows:

T Ball & Coach Pitch:

Early Registration \$65.00

Late Registration: \$75.00

Minors, Majors, Juniors, Seniors:

Early Registration \$115.00

Late Registration \$130.00

The last day for early registration will be December 1, 2009. As you can see the board has been working hard to reduce costs and give the young ladies a better experience.



What can I expect for my registration fee?

T Ball and Coach Pitch:

These players will be given a Santan Softball Visor, Santan Softball Jersey, Santan Softball Shorts and Santan Softball Socks. They will also receive a trophy or medal for their participation.

Minors, Majors & Juniors:

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T Ball, Coach Pitch, Minors, Majors & Juniors:

The board is working hard to minimize the team costs and fundraising efforts needed by parents after the teams are developed. We are developing a program to provide team banners to each team at no cost to the parents. We will not be requesting donation baskets from the teams this year as a fundraising effort.

Where else do my registration fees go?

The registration fees go to help pay for field use, lighting costs, fees charged mesa public schools, little league charter fees, general liability insurance, field equipment , player equipment and general costs to keep the league running.

Registration can be done online at active.com and the board will be announcing walk in registration dates soon.

Fundraising Efforts:

Fundraising

As a board we are taking steps to make the fundraising efforts easier and more fun this year. On our website you will see a calendar that will have many events placed on it throughout the entire year. Examples of events might be a pizza night, carwash, rummage sale or hit a thons. We would ask that you participate in these events as you can. This is the best win – win situation that the board can develop.

Grants

The board has worked hard this offseason to apply for grants to help get the league new equipment and funding.



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Sponsorship

The board has developed a new sponsorship program this year to help allow companies more affordable sponsorship. Sponsorship opportunities for parents will be \$50 and corporations will have an opportunity to sponsor for \$75 to \$1,000. We are able to offer these entry level opportunities through the new banner program we are implementing. Each team banner will have a select number of sponsorship squares that will be available for purchase to parents and business's.

We are always looking for sponsors and grant opportunities. If you know of any sponsors or grants that may be available please let us know.

What changes can we expect this year?

The board has implemented many new changes this year that will help the league be successful for many years to come. We have implemented new vendors for photos, uniforms, trophies and concessions. We have contracted out the concession opportunities so that the league parents do not have to operate and they can spend more time watching the games. We have implemented new fundraising and sponsorship opportunities. We have and still are reworking the website to make it easier for the parents to use. We implemented a new accounting system that is designed specifically for non-profit organizations.

Closing

I would like to take this opportunity to **THANK** all of the parents and young ladies who have come out, participated and supported the league. The Board would like to **THANK** all of the past members of the board and volunteers who have given up their time and given their efforts to make the league work year after year. Without them there would be no Santan Softball Little League.

We look forward to seeing you soon.

Bill O'Brien
President
Santan Softball Little League
president@santansoftball.com