



SanTan Softball Little League
PO Box 50292
Mesa, Arizona 85208
www.santansoftball.com

Dear Sponsor:

We would like to introduce ourselves and to request a sponsorship or donation from your business. We are the SanTan Softball Little League. During our 2009 season we had approximately 208 young ladies from our community participate in our league. We have many different levels of divisions such as coach pitch, minors, majors, juniors and seniors. SanTan Softball offers a great program to young women in the community to help them grow and develop their skills in softball and in life.

Some of the concepts and functions the young ladies will learn and improve on are:

Batting, Fielding, Running, Hand Eye Coordination and Throwing

**Confidence, Team Work, Communication, Ethics, Sportsmanship,
Fair Play and Leadership**

The SanTan Softball Board of Directors has worked hard to develop a new sponsorship and giving system that can fit any need of a business. There are sponsorship opportunities that begin as low as \$75 and increasing to over \$1,000. There are also opportunities to give raffle and auction prizes as well. There are many opportunities to brand your company in the community and get your business recognized. Opportunities to brand your business come in the form of names on jerseys, visors, website and banners. We have implemented a new banner advertising system this year. We are starting to increase our website presence by offering more online incentives for our participants. The website will have a new sponsor page that will be linked to the home page. We will also offer an annual calendar of events and profile page. We are working to drive traffic to the website for your benefits. The league also encourages our participants to support the businesses that support us. SanTan Softball can also work with your business to set up league and sponsor nights.

We are a 100% volunteer board that takes no compensation and all monies received by league are used for the benefit of the league in the State of Arizona. We look forward to working with your organization and would request that you send an application to us at the address above or via fax 480-775-7278, email to president@santansoftball.com.

Sincerely, Bill O'Brien

President
SanTan Softball Little League
President@santansoftball.com

2010 Sponsor Program

SanTan Softball is a Non-Profit organization. Our goal is to provide opportunities for girls to enjoy playing and learning the game of fast-pitch softball. We are one of the largest softball leagues in the East Valley serving over 200 young ladies, ages of 5 thru 16. Your tax-deductible donation helps to pay for uniforms, equipment, lights and umpire fees. This is a great opportunity to show your community support and endorse a remarkable group of girls.

We have the following contribution levels:

STOLEN BASE.....\$75

This level includes your business' name on one of the team banners.

SINGLE.....\$150

The above plus registration on the SanTan Softball website as an official sponsor throughout 2010.

DOUBLE\$300

The above plus company name on the back of the team jersey.

TRIPLE.....\$500

The above plus you will also receive your own banner (approx. 30" x 60") to be displayed throughout the season.

HOME RUN\$1,000

The above plus you will also receive your own banner (approx. 30" x 96") to be displayed throughout the season.

POWER SLIDE.....TBD

Donate an item for opening day raffle/auction. You will be listed on the website under raffle and prize sponsor and on a special banner to be displayed at league events.

OTHER OPTIONS:.....TBD

If you are looking to do something special for your company to get an extra level of exposure, we can create a program for you. For instance, get your logo on every visor that goes out to every player. Please call or email for questions and details.

Name of Business: _____

Contact: _____ Phone # _____

Address: _____

City: _____ State: _____ Zip Code: _____ Email: _____

Website: _____

Please Choose Sponsor Type: _____

Questions?

E-mail us at president@santansoftball.com, or visit our website www.santansoftball.com.

Artwork for banners must be provided by sponsor.

SanTan Softball will provide you with an IRS donation receipt for your taxes.